Family Engagement That Works
Charter & District Dynamics

Family Engagement & Empowerment
"...one of valuing and co-creating with them."
Goals

**GOAL 1**
Create a platform for charter and district schools to work together.
GOAL 2

Increase family engagement and empowerment to build stronger relationships between the schools, families, and the community.
Our Process

01 LEARN
Focus Groups & Pre-Surveys

02 BUILD
Family Empowerment Committees and Family Nights

03 MEASURE
Exit Ticket and School-based Data
20 Data-Based Family Nights

Financial Literacy, Math Madness, Book Character Literacy
Results

FAMILY-NIGHT ATTENDANCE

483/912 unique families attended at least one family night across both schools.

53% BOTH SCHOOLS
89% of families would recommend family nights.

88% of families would recommend family nights.
90%

On average, 90% of families feel more engaged and empowered.
On average, 70% of families reported using resources or skills from family nights at home with their scholar or family.
Differentiators

Professional Development & Collaboration

Data

Community Partners
Communication Schedule

10 Days Out

Paper and Electronic RSVP

5 Touchpoints
What's Next?

- Career and Job Support
- Academic Skill Training
- Family Led Podcast
Q/A

THANK YOU, ALL!
Appendix
The Toolkit
Strategies

INCREASE FAMILY ENGAGEMENT AND EMPOWERMENT

FAMILY-NIGHT MODEL

+ KNOWLEDGE
+ RESOURCES
+ CONNECTIONS
+ COMMUNITY
+ PARTNERS
INCREASE FAMILY ENGAGEMENT AND EMPOWERMENT

As it pertains to the family, engagement indicators include:
- Awareness that schools value parent involvement
- Increased family voice
- Increased participation in events that support scholar’s learning
- Increased use of community resources

Empowerment indicators include:
- Family's belief in their ability to make a difference in their child's education.
Results

Both Schools
Family-Night Attendance

- 53%
  - 483/912 unique families attended at least one family night across both schools

Ashley Park
Family-Night Attendance

- 61%
  - of Ashley Park 2nd Graders came to at least one family night
- >50%
  - of PreK-4 families have been to at least one family night
- 23%
  - of Ashley Park families have been to more than one family night
2018-2019 | Early Results

Both Schools
Family-Night Attendance

53%
483/912 unique families attended at least one family night across both schools

Movement School
Family-Night Attendance

77% of Movement Kindergarten Students came to at least one family night

62% of Movement families have been to at least one family night

31% of Movement families have been to more than one family night
Our Lessons Learned

Families Will Engage

Data + Collaboration

Capacity + Partnerships
Why Are People Attending?

- **Face-to-Face time** with classroom teacher
- Academic and personal **support** for their scholar
- **Opportunity** to engage with other parents at the school